



Equity Research Training

FinLadder

-Your Elevator to Success

Investment Associates- ICICI Securities

About the training program

1. Duration-

The course duration is *six weeks* but the access to the pre-recorded videos, and quiz would be provided for *6 months*.

2. Fees-

The fee for the course is ₹4000 (cheapest across all modes available whether online/offline). We also provide a demat account which you can use alongside the course to master the art of trading and investing. Internship opportunities might be shared during the tenure.

3. Sessions-

The course would be conducted through *22-24 pre-recorded videos* for this module “Equity Research Training”. There would be quizzes as well as doubt sessions separately.

4. Mode of Teaching-

The mode of teaching is *online via recorded videos*. Each video is followed by a quiz to test the knowledge of the students. Doubt clearing sessions are also conducted to help the student grasp the concept better. Each student will be added to a WhatsApp group where they can get their doubts cleared from the tutors.

5. Who should join this training program?

Investing is considered to be the 8th Wonder of the World leading to a person's financial stability and growth. *Everyone getting started with investing in stock markets must do it.* You will learn technical and fundamental analysis required to analyse and pick up the stocks in the market. This course will help you generate profits even when you're 40!

6. Crux of the training-

Fundamental Analysis + Technical Analysis = Perfect Investor

With this mindset we have made sure that we cover every aspect in the fundamental analysis (important ratios and their ideal values, analysis of financial statements, reason for investing, etc) and in technical analysis (P.E. ratio, MACD, Support and Resistance, EMA, etc) to make the course comprehensive enough to help you become a successful investor. *Be the one that guides, not the one taking the tips.*

7. Link to the curriculum-

<https://www.thefinladder.com/stock-market>

About the training program

8. Benefits-

Prepares an Intelligent Investor

- The students will be ready to start trading and investing in the stock market. This course will provide enough knowledge and confidence to take risk.

Proficiency Certificate

- The students will receive a Proficiency Certificate from FinLadder with their picture on it as an evidence of successfully completing the course.

Letter of Recommendation

- The students will also receive a Letter of Recommendation from the company after completion of the course.

Free Demat account

- A free demat account with ICICI securities is provided to replicate the knowledge in the stock markets and master the art of making wealth.

Internship Opportunity

- On the completion of the training program, an internship opportunity would be provided in which the intern needs to prepare a report and provide technical as well as fundamental analysis on 5 different stocks with a recommendation of buy/sell using indicators which are taught during the training program. An internship Certificate as well as a Letter of Recommendation would also be provided.

For any queries, reach out to,

thefinladder@gmail.com

Link to our Website-

www.thefinladder.com

Link to our YouTube channel-

<https://www.youtube.com/channel/UCLwD3OVMvcultNXHj9a0jtQ>

Our Instagram page- @finladder